



POSIDONIA 2010 BOOKINGS STRONG

EXHIBITORS HIGHLY SATISFIED FROM POSIDONIA 2008

Less than a month after the organisers of this year's 21st Posidonia edition bid farewell to more than 1,700 exhibitors from around the world, booking requests for the next event have started flooding in. While still early for official forward bookings estimates, strong early demand indicates that the 2010 event will grow even bigger and better in line with the exhibition's remarkable organisational efficiency and appeal amongst exhibitors and the record 17,320 trade visitors who walked along the venue's 28,500 square-metre floor.

"Posidonia provided the perfect platform for Dubai Maritime City to raise its profile to the international arena. The global shipping industry recognizes the importance of the Middle Eastern corridor, given its strategic location at the middle of major Eastern and Western shipping lanes; Dubai Maritime City will continue to capitalize on this reputation to achieve its goal of becoming a preferred destination and an international model of sustainable maritime services, and Posidonia will always be the ideal platform for the launch of our global activities." said Nawfal Al Jourani, Chief Marketing Officer, Dubai Maritime City, which fielded an impressive presence at this year's Posidonia.

"One other point I must emphasise, is that the teams working behind the Posidonia event have done an exceptionally superb job in bringing this mega event to life and creating such an unforgettable visitor experience for us working in the industry and for the general public alike.

The organization, the attention to every detail, and the support we received from all the teams, can only be described as spectacular. We look forward to the next Posidonia event."

Posidonia's Shipsoccer gold sponsors Deloitte were also full of praise: "The Posidonia 2008 exhibition was a landmark in the Shipping Industry. This year's event was indeed a great success as the interest for the Deloitte services by the visitors to our booth grew exponentially. We created many new contacts and were pleased to meet representatives of our current clients. The feedback we got from our visitors on Posidonia was also very positive. Sponsoring the Shipsoccer tournament was an indication of Deloitte's appreciation of the Posidonia Event as a whole. We welcomed the opportunity to assist in giving a fun tone to the Posidonia exhibition. We look forward to the very promising exhibition of 2010," said Konstantinos Tsekouras, Marketing & Communications Manager, Deloitte.



"If we were to illustrate our impressions from POSIDONIA 2008 in one sentence, we would say that we are very glad that we could be the participants of your fair, and we look forward to meeting you in 2010," said a representative of Poland's H. Cegielski – Poznań S.A. a long-time Posidonia participant.

"I would like to confirm that the exhibition was not only improved in terms of service to exhibitors but also very well organised. As a result, we as an exhibitor who has participated in all major shipping events, evaluate very positively what we have gained from the event. Furthermore I have to express my gratitude to the organisers on behalf of IBS, they have done their best to serve our needs for this event. In that respect we are looking forward participating in the 2010 exhibition with the aim of further optimising our exhibitor experience." said Apostolos Belokas, Managing Director, International Business Solutions S.A.

Debutant participant IMIS Hellas was equally impressed. "It was our first time participating at Posidonia and are already looking forward to participate in 2010. The quality of infrastructure, as well as visitors and atmosphere, reflect the great reputation the show has earned over the years. My congratulations for a successful show," said Sergios Georgiou, CEO IMIS S.A.

"We are already looking into our participation for 2010. Thank you to all the organisers who made this event a success," said Christina Banou, Marketing Advisor, Cosmos Business Systems S.A., another first-time Posidonia exhibitor. "The event was successful as it further opened the door for Cosmos, in the maritime industry. Our consultants were able to give live demos of the various solutions presented, and in return made many valuable contacts during the week. We will continue to follow up with these contacts in order to keep the industry informed on new, cutting edge technology that will enhance their business practices and help cut costs."

Asia was again under the spotlight in this year's event and Chinese exhibitors are already expressing interest in Posidonia 2010. "The event was extremely successful and it has provided us a very effective base for our communication with our friends. Thank you very much for all your kind assistance and co-operation during this exhibition. Hope 2010 will be another breakthrough," said Lavender Chen, Marketing Dept. Runtong Marine Service & Engineering Co., Ltd (Shanghai Head office).

Marcus Jones, Chief Operating Officer, IMAREST said "The exhibition was a resounding success with a constant stream of visitors and very good events and great mix of stands. Excellent venue to do business. I think the organisation and administration including arrangements such as restaurant, toilets and particularly air conditioning worked very well."

"Posidonia 2008 was very successful and by far better than the previous one. The space and numbers were better organised and majority of visitors could find easily their way around. Many good companies and many nicely designed stands completed the picture," said Apostolos Athanassiou, Managing Director, ABC Marine Services Ltd.

"I would like to take this opportunity to thank all the people involved in making this year's event the best since we started participating something like 12 years ago."

"It was a successful exhibition with high quality exhibitors and visitors as well and I'm looking forward to meeting you soon again at the next Posidonia," said Velissarios Tzalavras of Dynamic Boats | Tzalavras. "We believe strongly that it was a very innovative participation, and I have the impression that in next Posidonia (2010), you'll get plenty of application forms from companies which are dealing with yachting and pleasure craft."



RECORD - BREAKING CONTINUES

Posidonia 2008 broke any previous record in terms of exhibitor number with 1,729 participants from 80 countries, of which 1,438 came from 79 countries and territories and 291 from Greece constituting the show the world's foremost international maritime trade event. A total of 21 national pavilions were represented while the following countries and territories were present:

Argentina, Australia, Austria, Bahrain, Belgium, Belize, Brazil, Bulgaria, Canada, Cayman Islands, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Dominican Republic, Egypt, Estonia, Finland, France, Germany, Gibraltar, Greece, Hong Kong SAR, Iceland, India, Indonesia, Iran, Ireland, Isle of Man, Israel, Italy, Jamaica, Japan, Kiribati, Republic of Korea, Kuwait, Latvia, Liberia, Lithuania, Luxembourg, Malaysia, Malta, Marshall Islands, Mexico, Monaco, Mongolia, Montenegro, Morocco, The Netherlands, Netherlands Antilles, Norway, Panama, Philippines, Poland, Portugal, Qatar, Romania, Russia, Saint Kitts and Nevis, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Syria, Taiwan, Thailand, Tunisia, Turkey, Tuvalu, Ukraine, United Arab Emirates, United Kingdom, Uruguay, USA, Uzbekistan, Vietnam.

Posidonia 2008 also broke any previous visitor record, with 17.320 visitors from 86 countries and territories walking the exhibition floor. Those visitors came from the following countries and territories:

Argentina, Australia, Austria, Bahamas, Belgium, Bermuda, Botswana, Brazil, Bulgaria, Canada, Cayman Islands, China, Colombia, Croatia, Cuba, Cyprus, Czech Republic, Denmark, Dominican Republic, Egypt, Estonia, Finland, France, Germany, Gibraltar, Greece, Iceland, India, Indonesia, Iran, Ireland, Isle of Man, Israel, Italy, Ivory Coast, Japan, Jordan, Republic of Korea, Latvia, Lebanon, Liechtenstein, Lithuania, Luxembourg, Malaysia, Malta, Marshall Islands, Mexico, Monaco, Montenegro, Morocco, Netherlands Antilles, Nicaragua, Nigeria, Norway, Pakistan, Panama, Peru, Philippines, Poland, Portugal, Qatar, Romania, Russia, San Marino, Saudi Arabia, Serbia, Singapore, Slovenia, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Syria, Taiwan, Thailand, The Netherlands, Tunisia, Turkey, Ukraine, United Arab Emirates, United Kingdom, Uruguay, USA, Venezuela, Vietnam.



The Posidonia 2008 Press Office

Stavi Spanou

Tel: +30 210 9604200, Fax +30 210 9649013

Email: posidonia@perse.gr

Theodore Vokos

Tel: +30 210 4283608, Fax: +30 210 4283610

Email: tnv@posidonia-events.com

Website: www.posidonia-events.com

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